8832933 Ver# 5 Status Revised

Rep Order# EC'd Yes

Traffic Order# 36787

10/09/2012 3:18 PM 10/09/2012 1:20 PM

Last Received:

Showing Buylines: All Lines

Printed:

Station KLAS-TV LAS VEGAS

Advertiser (DCCC-DEM CNGRS CMPG

Product DCCC IE Estimate# 1200

KATIE KEULEMAN Buyer

Phone# Fax#

) GREAT AMERICAN MEDIA Agency

3050 K ST NW, SUITE 100 WASHINGTON, DC 20007

Agency C/P1/P2/E //1200

Flight Dates 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON) MIKE JONES Salesperson (

1 of 5

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$54,100 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# oi Weeks	Total Spots	Total Cost	Daypart
	1	 TU-F	500A-600A	A 8 NEWS NOW @ 5A	:30	\$1,000.00	10/09-10/12	1	1	1	\$1,000.00	
	2	М	500A-600A	A 8 NEWS NOW @ 5A	:30	\$1,000.00	10/15-10/15	ī,	1	1	\$1,000.00	
	3	TU-F	600A-700	A 8 NEWS NOW @ 6A	:30	\$1,200.00	10/09-10/12	2	1	2	\$2,400.00	
	4	М	600A-700	A 8 NEWS NOW @ 6A	:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
	5	TU-F	700A-900	A CBS THIS MORNING	:30	\$1,000.00	10/09-10/12	2	1	2	\$2,000.00	
	6	М	700A-900	A CBS THIS MORNING	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	7	SA	500A-700	A THE EARLY SHOW	:30	\$550.00	10/13-10/13	1	1	1	\$550.00	
	8	SU	600A-630	A 8 NEWS NOW SUN MORNING #1	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	9	SU	630A-800	A CBS THIS MORNING	:30	\$2,000.00	10/14-10/14	0	0	0	\$0.00	
	10	SU	800A-830	A 8 NEWS NOW SUN MORNING #2	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	

10/09/2012 3:18 PM 8832933 Traffic Order# 36787 Printed: 2 of 5 Rep Order# EC'd Yes Ver# 5 Status Revised 10/09/2012 1:20 PM Last Received:

Showing Buylines: All Lines

Station K Advertiser Product Estimate#		LAS-TV LAS VEGAS () DCCC-DEM CNGRS CMPG DCCC IE 1200			Agency (3050 K WASH Agency C/P1/P2/	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone	r	KATIE KEULEMAN			Flight Dates Hiatus Weeks	E //1200 10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	11	 TU-F	900A- 1000A	LIVE WITH KELLY		:30	\$850.00	10/09-10/12	2	1	2	\$1,700.00	
	12	М	900A- 1000A	LIVE WITH KELLY		:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
	13	TU-F	1000A- 1100A	PRICE IS RIGHT		:30	\$3,500.00	10/09-10/12	1	1	1	\$3,500.00	
	14	М	1000A- 1100A	PRICE IS RIGHT		:30	\$3,500.00	10/15-10/15	1	1	1	\$3,500.00	
	*15	TU-F	1200P- 1230P	NOON NEWS		:30	\$850.00	10/09-10/12	0	0	0	\$0.00	
		Sales Remark: V5 . V5 Comment Changed, Spots/week Changed											
		V J COMM	anc changed	, spoes, week onangea									
	*16	М	1200P- 1230P	NOON NEWS		: 30	\$850.00	10/15-10/15	0	0	0	\$0.00	
		Sales Re		V5 .									
		V5 Comme	ent Changed	, Spots/week Changed									
	*17	TU-F	300P-400	P ELLEN		:30	\$1,000.00	10/09-10/12	0	0	0	\$0.00	
		Sales R	emark:	V5 .									
		V5 Comm	ent Changed	, Spots/week Changed									
	*18	м	300P-40C	P ELLEN		:30	\$1,000.00	10/15-10/15	0	0	0	\$0.00	
		Sales R		V5 .			•						
		V5 Comm	ent Changed	l, Spots/week Changed									
	*19	TU-F		P 8 NEWS NOW @ 4P & 4	30P	:30	\$1,300.00	10/09-10/12	0	0	0	\$0.00	
		Sales R		V5 .									
		V5 Comm	ent Changed	l, Spots/week Changed									
	*2C	м	400P-50C	P 8 NEWS NOW @ 4P & 4	30P	:30	\$1,300.00	10/15-10/15	0	0	0	\$0.00	
		Sales R	emark:	V5 .									
		V5 Comm	ent Changed	i, Spots/week Changed									

 Rep Order#
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 10/09/2012 3:18 PM
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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () DCCC-DEM CNGRS CMPG Product DCCC IE Estimate# 1200			Agency () 3050 K WASH Agency C/P1/P2/I	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES									
Buyer Phone# Fax#		KATIE KEULEMAN			Flight Dates Hiatus Weeks		: //1200 10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		880 263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*21	TU-F Sales Re	mark: V	8 NEWS NOW @ 5P & 6E	•	:30	\$1,500.00	10/09-10/12	0	0	0	\$0.00	
		V5 Comme	nt Changed,	Spots/week Changed									
	*22	M Sales Re	mark: V	9 8 NEWS NOW @ 5P & 6E 75 .		:30	\$1,500.00	10/15-10/15	0	0	0	\$0.00	
		V5 Comme	nt Changed,	Spots/week Changed									
	23	TU-F	630P-70CP	INSIDE EDITION		:30	\$1,300.00	10/09-10/12	2	1	2	\$2,600.00	
	24	TU-F	1100P- 1135P	8 NEWS NOW @ 11P		:30	\$2,200.00	10/09-10/12	2	1	2	\$4,400.00	
	25	М	1100P- 1135P	8 NEWS NOW @ 11P		:30	\$2,200.00	10/15-10/15	1	1	1	\$2,200.00	
	26	SA-SU	1100P- 1135P	8 NEWS NOW @ 11P		:30	\$1,100.00	10/13-10/14	2	1	2	\$2,200.00	
	27	TU-F	1135P- 1237A	LETTERMAN		:30	\$850.00	10/09-10/12	3	1	3	\$2,550.00	
	28	М	1135P- 1237A	LETTERMAN		:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
	29	TU-F	1237A- 137A	LATE LATE SHOW		:30	\$450.00	10/09-10/12	1	1	1	\$450.00	
	30	SA	1135P- 1235A	PRIVATE PRACTICE		:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
	31	su	1135P- 1205A	GAMETIME WITH UNLV		:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	32	SA	800P- 1000P	KLAS MOVIE		:30	\$2,000.00	10/13-10/13	1	1	1	\$2,000.00	

	Showing Buylines: All Lines												
Station K Advertiser Product Estimate#		LAS-TV LAS VEGAS () DCCC-DEM CNGRS CMPG DCCC IE 1200			Agency () 3050 K WASH Agency C/P1/P2/F	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buye Phon Fax#	r e#	KATIE KEULEMAN			Flight Dates Hiatus Weeks	E //1200 10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*33	тн	1000P- 1100P			:30	\$8,500.00	10/11-10/11	1	1	1	\$8,500.00	
		Buyli V5 Added		: PERSON OF INTEREST									
	*34	SA	800P- 1000P			:30	\$2,000.00	10/13-10/13	1	1	1	\$2,000.00	
		Buyli	ne Comment:	: PRIME MOVIE									
		V5 Added											
	* 35	SA	930A- 1200P			:30	\$1,000.00	10/13-10/13	4	1	4	\$4,000.00	
		_		: ACC FOOTBALL									
		V5 Added											
	*36	W-F,M	400A-459A	A		:30	\$250.0C	10/10-10/15	3	1	3	\$750.00	
		-	ne Comment:	: NEWS									
		V5 Added											
	*37	SA	1235A- 135A			:30	\$200.00	10/13-10/13	1	1	1	\$200.00	

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Traffic Order# 36787

---REPORT TOTALS---

Rep Order# EC'd Yes 8832933

Status Revised

Report Totals: 41 / \$54,100.00

V5 Added

Buyline Comment: DAVINCI'S INQUEST

-SALES MONTHLY TOTALS-

Oct 12: 41 / \$54,100.00 Sales Totals: 41 / \$54,100.00 Station Totals: 41 / \$54,100.00